

**EEO PUBLIC FILE REPORT  
FOR RADIO STATIONS  
WOWY (FM), University Park, Pa and  
WBHV (FM), State College, Pa**

This EEO Public File Report is filed in the stations' public inspection file pursuant to Section 73.2080(c)(6) of the Federal Communications Commission ("FCC") rules.

During the period between April 1, 2007 and March 31, 2008, the stations filled the following full-time vacancies:

2 Account Executives

The stations interviewed a total of 6 people for all full-time vacancies during the period covered in this report.

The following are the recruitment sources used during the period covered in this report and the cumulative number of interviewees referred by each:

|                          |   |
|--------------------------|---|
| Radio Ad Announcements   | 5 |
| Pennsylvania Career Link | 0 |
| Radio Station Websites   | 0 |
| All Access Music Group   | 0 |
| Employee Referrals       | 1 |

Attachment A contains the following information for each full-time vacancy:

- The recruitment source(s) used to fill each vacancy, identified by name, address, contact person and telephone number;
- The recruitment source that referred the hiree for each full-time vacancy;
- The total number of persons interviewed for each full-time vacancy; and
- The total number of interviewees referred by each recruitment source used in connection with each vacancy.

Attachment B contains a list and brief description of menu options activities undertaken pursuant to the FCC's EEO rules during the time period covered by this report.

If your organization would like to be contacted regarding future vacancies, please  
contact:

Mr. Nick Ferrara  
2510 Licenses, LLC  
160 Clearview Avenue  
State College, PA 16803  
Telephone: (814) 238-5085  
Facsimile: (814) 238-7932  
[www.resultsradiopa.com](http://www.resultsradiopa.com)

# *2510 Associates, Inc.*

## *State College, PA*

### **Annual EEO Public File Report For:**

**WOWY (FM), WBHV (FM)**

The purpose of this EEO Public File Report is to comply with Section 73.2080(c)(6) of the FCC's 2002 EEO Rule. This report has been prepared on behalf of the Station Employment Unit that is comprised of the following station(s): WOWY (FM), University Park, PA, WBHV (FM), State College, PA and is required to be placed in the public inspection files of these stations, and posted on their websites, if they have websites.

The information contained in this Report covers the time period beginning April 1, 2007 and including March 31, 2008

The FCC's 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station (s), comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies During the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC Rules.

For purposes of this Report, a vacancy was deemed "filled" not when the offer was extended but when the hiree accepted the job offer. A person was deemed "interviewed" whether he or she was interviewed in person, over the telephone or by e-mail.

## FULL-TIME VACANCY EEO INFORMATION

Job Title of Vacancy: Account Executive  
Dates Vacancy filled: 7/10/07

Source That Referred The Hiree: Radio Advertising  
Total Number of Persons Interviewed for the Vacancy: 3

### Recruitment Sources Used to Fill the Vacancy

| <b>Name of Recruitment Source</b>                        | <b>Address</b>                                | <b>Contact Person</b>   | <b>Telephone Number</b> | <b>Total Number of Interviewees Referred by the Source for the Vacancy</b> | <b>Did the Source Request Notification?</b> |
|--|---|-------------------------|-------------------------|--|---|
| Employee referral  | 160 Clearview Avenue, State College, PA 16803 | Nick Ferrara            | 814-238-5085            | 0  | No  |
| Radio Advertising  | 160 Clearview Avenue, State College, PA 16803 | Nick Ferrara/Don Bedell | 814-238-5085            | 3  | No  |
| Radio Station websites:<br>wowonline.com<br>b945live.com | 160 Clearview Avenue, State College, PA 16803 | Nick Ferrara/Don Bedell | 814-238-5085            | 0  | No  |

## FULL-TIME VACANCY EEO INFORMATION

Job Title of Vacancy: Account Executive  
Dates Vacancy filled: 8/13/07

Source That Referred The Hire: Radio Advertising  
Total Number of Persons Interviewed for the Vacancy: 3

### Recruitment Sources Used to Fill the Vacancy

| <b>Name of Recruitment Source</b>                        | <b>Address</b>                                | <b>Contact Person</b>   | <b>Telephone Number</b> | <b>Total Number of Interviewees Referred by the Source for the Vacancy</b> | <b>Did the Source Request Notification?</b> |
|--|---|-------------------------|-------------------------|--|---|
| Employee referral  | 160 Clearview Avenue, State College, PA 16803 | Nick Ferrara            | 814-238-5085            | 1  | No  |
| Radio Advertising  | 160 Clearview Avenue, State College, PA 16803 | Nick Ferrara/Don Bedell | 814-238-5085            | 2  | No  |
| Radio Station websites:<br>wowonline.com<br>b945live.com | 160 Clearview Avenue, State College, PA 16803 | Nick Ferrara/Don Bedell | 814-238-5085            | 0  | No  |

**Supplemental (Non-Vacancy Specific) Recruitment Activities  
Undertaken by Stations WOWY (FM) and WBHV (FM)**

Career Fairs Participated in:

Penn State University/Job Expo 3/28/2008, 9am-2pm at HUB Building,  
University Park Campus. Attended by Nick Ferrara, Operations Manager;  
Stacy Snyder, Business Manager.

Report filed by: Nick Ferrara Operations Manager 2510 Associates

dba Results Radio PA, State College, PA Stations: WOWY (FM), WBHV (FM)